

BON TOOL CO. PRESS RELEASE

4430 GIBSONIA ROAD . GIBSONIA, PA 15044 . www.BONTOOL.com

FOR INFORMATION CONTACT:

Paula Wight
Bon Tool Co.
pwight@bontool.com

ALSO SEE:

www.bontool.com

FOR IMMEDIATE RELEASE

BonWay™ COLOR RITE INTEGRAL COLOR PROVIDES PRE-BLENDED IRON OXIDE OPTION

Bon has added pre-blended iron oxide formulations to its BonWay offering of decorative concrete coloring products. BonWay Color Rite Integral Concrete Color is available in four base colors to create sixteen distinctive shades with results varying based on mix amounts. The product provides an economic option for flatwork and vertical color applications.

These pigments are manufactured to the strictest quality control standards to assure uniform and consistent coloring. This product is recommended for coloring ready-mix concrete and other cement-based products. BonWay's Color Rite Integral Concrete Color comes in 6 lb. disintegrating bags.

This product is just one of the many BonWay decorative concrete items that can be used to enhance your outdoor living area.

About BonWay™

The BonWay™ Decorative Concrete division of Bon Tool Co. was formed to manufacture and market tools and materials specifically for the decorative concrete trade. With a full line of products including release agents, concrete coloring, touch-up tools, texturing and patterning tools, BonWay™ has everything needed to produce attractive alternatives to ordinary concrete.

Part #

32-770	54 Color Rite	32-772	16 Color Rite
32-771	34 Color Rite	32-773	64 Color Rite

Image



Finished project image available. Caption: BonWay™ Color Rite Integral Concrete Color provides an economic color option for flatwork or vertical applications.

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